

# **Golf Advisory Board Minutes**

Monday, September 8, 2008

## **Call Meeting to Order**

Meeting was called to order by Chairperson Tim Castleberry at 7:00 PM

## **Attendees**

Todd Goodhue, Eric Morrison, Duncan Olding, Dick McCarthy, Brian McCallen, Deb Monteiro, John Silsby and Tim Castleberry.

Amy Almond, Tom Kiely and Ralph Little were not in attendance.

## **Minutes of August Meeting**

The minutes of the August meeting were reviewed for changes and or acceptance  
Dick McCarthy made a motion to accept, seconded by Duncan Olding.

## **Review of Monthly Revenue Report**

John Silsby reported another outstanding month with calendar year revenues up by more than \$50,000.

## **E-Marketing Plan**

Todd Goodhue continues with extra effort in his e-marketing plans. A marketing "blast" by Chelsea systems (our POS provider) has found it's way into our home computers with more monthly incentives to come.

Also, more accolades for Todd with an interesting article in the PGA Magazine for September on marketing. This is a national trade magazine for PGA Pros.

## **Fees for 2009 Season**

The board decided to table the discussion on fees until the Oct. 6 meeting to have the full board have a say.

## **Golf Course Policy**

There were no new noted changes to the Golf Course (Parks & Rec) Policies.  
This will be voted on at the Oct. 6 meeting.

## **Six Month Season Pass/Discount Cards for 2008**

Todd Goodhue brought a proposal to the Board in reference to a Fall Special where, from Sept. to Dec. an individual could play unlimited golf Monday through Friday and weekends after 12:00 noon for 300.00. The thought behind this was hope that this may entice more full season players in the ensuing year. After enthusiastic discussion a motion was made by Tim Castleberry and seconded by  
to accept the proposal as noted above.

#### Renovation of Old Locker Room

The old locker room situation has not changed. John Silsby has been approached again by the Lions' Club for access to the room. The Mens' and Ladies Clubs were to have a formal letter prepared for the meeting however, they were not in attendance.

#### Next Meeting Date

The next meeting date will be Monday Oct. 6, 2008

Duncan Olding made a motion to adjourn. Brian McCallen seconded the motion. The meeting adjourned at 8:05 p.m.

Minutes have been approved and accepted.

Signature



Date

10/6/08